

SELECTED WORKS

Portfolio

LAVDIE NEZIRI

Zurich, Switzerland
2026

www.lavdieneziri.com
contact@lavdieneziri.com

PRECISION MEETS CREATIVITY

MY APPROACH

With a solid foundation in Chemistry and Biotechnology, further training in Cosmetology, and additional qualifications in Graphic Design and Marketing & Communications, I offer a multidisciplinary combination of scientific knowledge, creative thinking, and strategic communication. Beyond my scientific background, I have continuously cultivated my creative instincts through photography, illustration, and visual storytelling. It is essential to me that my work maintains a delicate balance between simplicity and complexity — communicating ideas in an engaging and accessible way without ever compromising accuracy.

Lavdie Neziri
Zurich, 2026

PHOTOGRAPHY



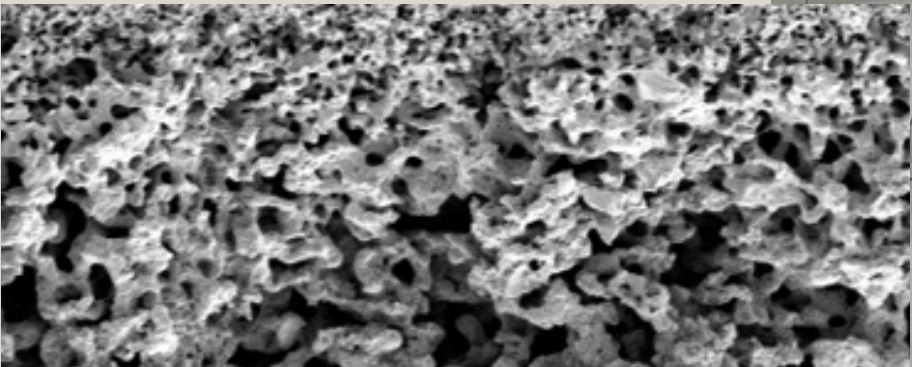
VIDEO



ILLUSTRATOR



SCIENCE



MARCOM

PROJECT

MEET THE SPEAKERS

GOAL

Produce engaging interview videos of TEDxZurich event speakers, showcasing their expertise while presenting them as approachable and relatable individuals. By highlighting their professional accomplishments and personal stories, the videos aimed to build excitement around the event.

SUMMARY

Collaborated with a professional videographer and carefully scripted each interview to ensure a smooth and polished execution. The footage was edited into short clips for social media platforms, as well as longer versions for YouTube. The effort paid off significantly, with the videos driving a boost in ticket sales and achieving record-breaking online engagement numbers for TEDxZurich.

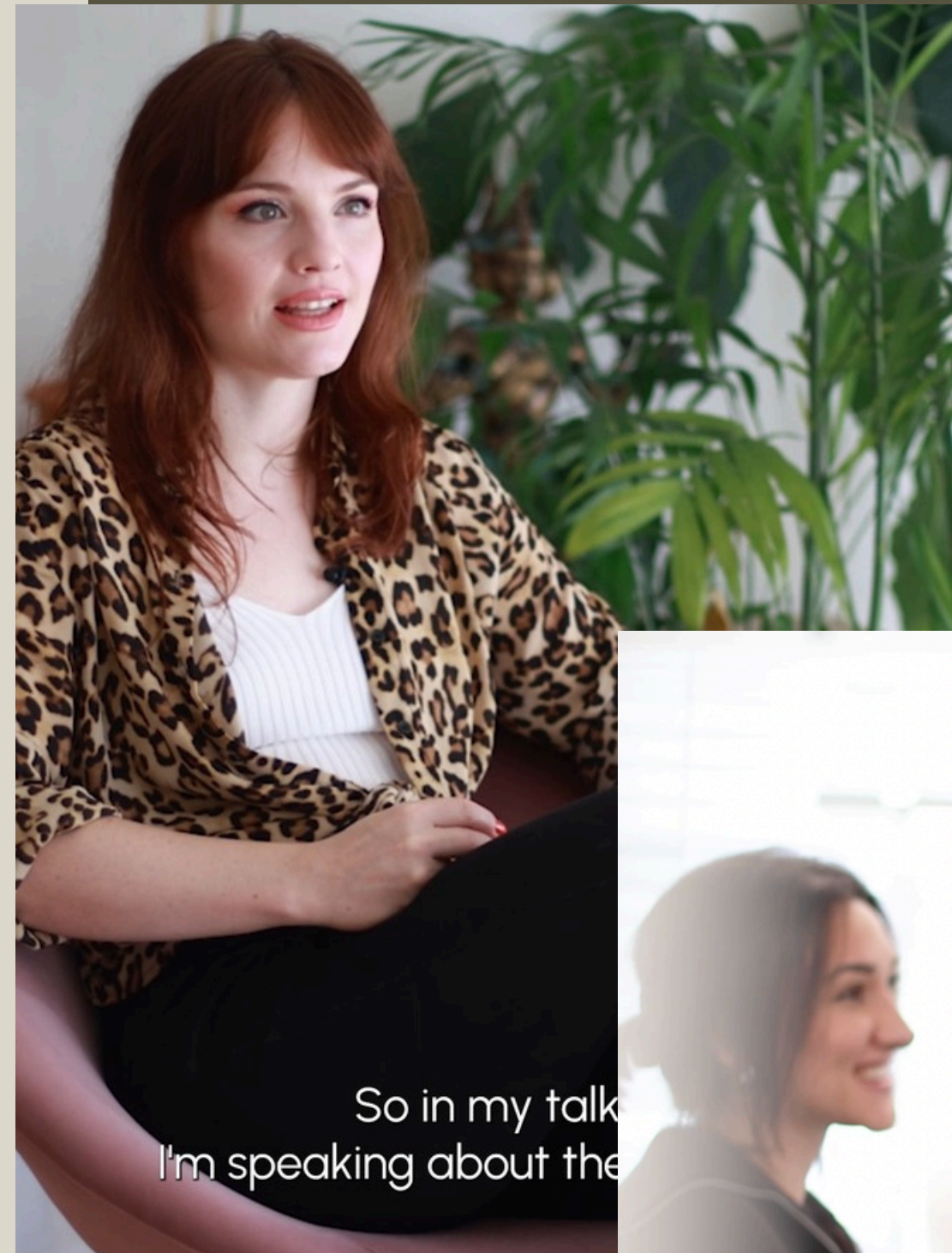
ORGANISATION:

TEDxZurich
www.youtube.com/@TEDx-Zurich

APPLIED SKILLS:

Project Management, Copywriting, Storytelling,
Video Editing (Premiere Pro), Social Media Marketing

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**MEET
ALLAN
GÜGENBUHL**

**PSYCHOLOGIST &
PSYCHOTHERAPIST**



TEDxZurich presents:

The Road Beyond — 14 Questions with Kristen Pressner
at the Roche Tower, Basel



What I learned on my journey
and I want to share with you is



**MEET
KRISTEN PRESSNER**

**GLOBAL HR
EXECUTIVE**

PROJECT

DRINKPURE THE BRAND

GOAL

Create a strong brand identity and online presence for DRINKPURE, emphasizing its innovative technology and everyday use. By focusing on clean water access and the product's functionality, we aimed to build trust and connect with consumers.

SUMMARY

Developed a cohesive brand identity and refined the online presence to create stronger audience engagement and increase brand visibility. Social media content was strategically tailored, and influencer partnerships were secured to enhance reach and credibility. In collaboration with an agency, the campaign supported sales growth and strengthened the brand's position in the market.

CLIENT:

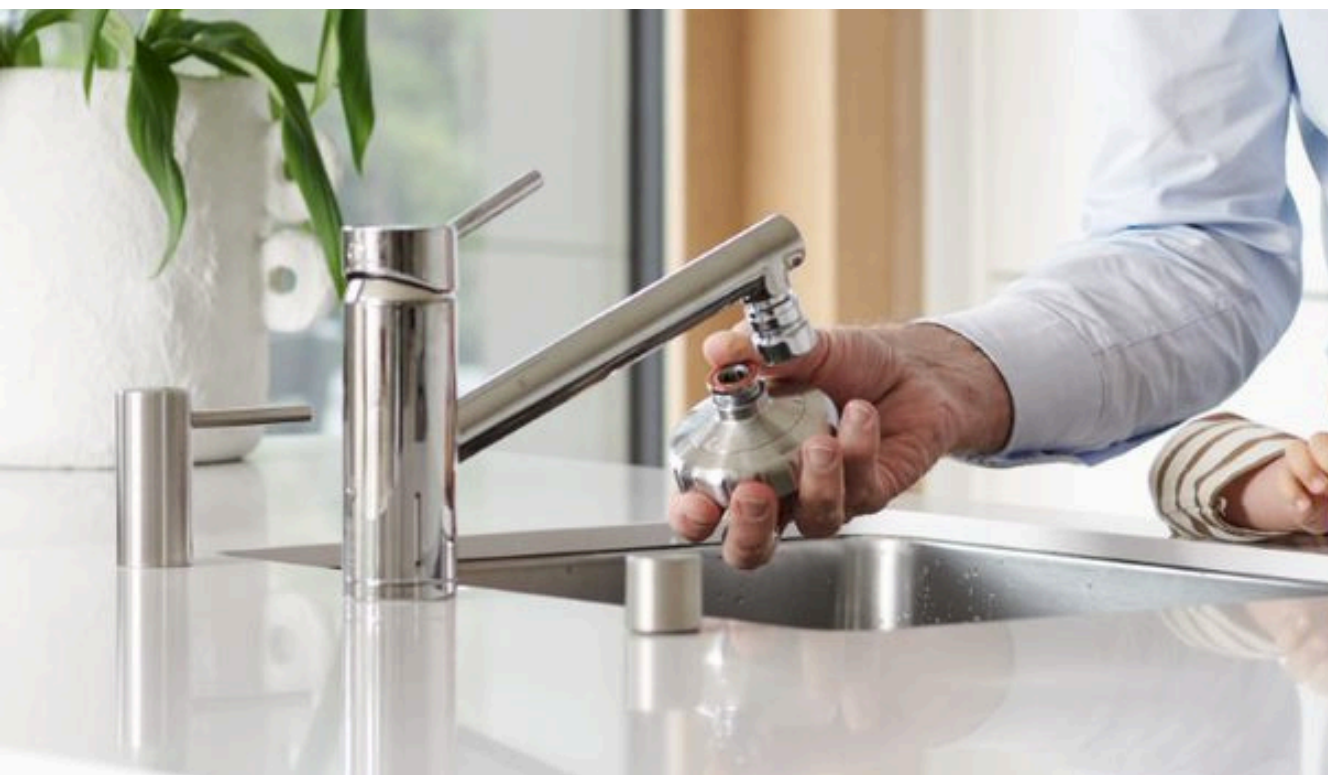
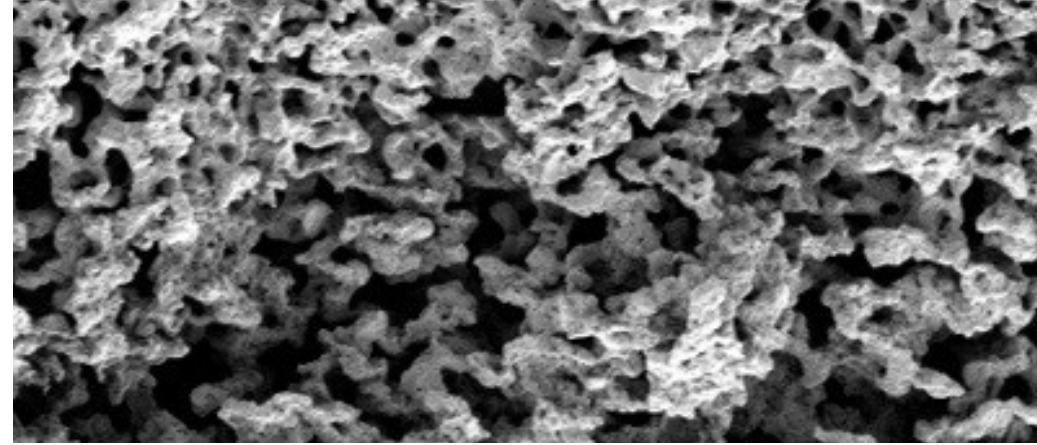
DRINKPURE Water Filter

APPLIED SKILLS:

Project Management, Trend Analysis,
Content Creation, Copywriting, Communications

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PROJECT

SLIDE DECK DESIGN

GOAL

Creating a clear and visually engaging slide deck for a guest talk on Contract Research Organizations (CROs).

SUMMARY

The presentation focused on breaking down complex industry concepts into accessible, well-structured visuals that supported the speaker's narrative. The slides aimed to enhance audience understanding and encourage discussion on the role and value of CROs in the research and development landscape. This was achieved through the creation of custom graphics for process illustrations and tailored iconography, helping to communicate information in a clear and engaging way.

CLIENT:

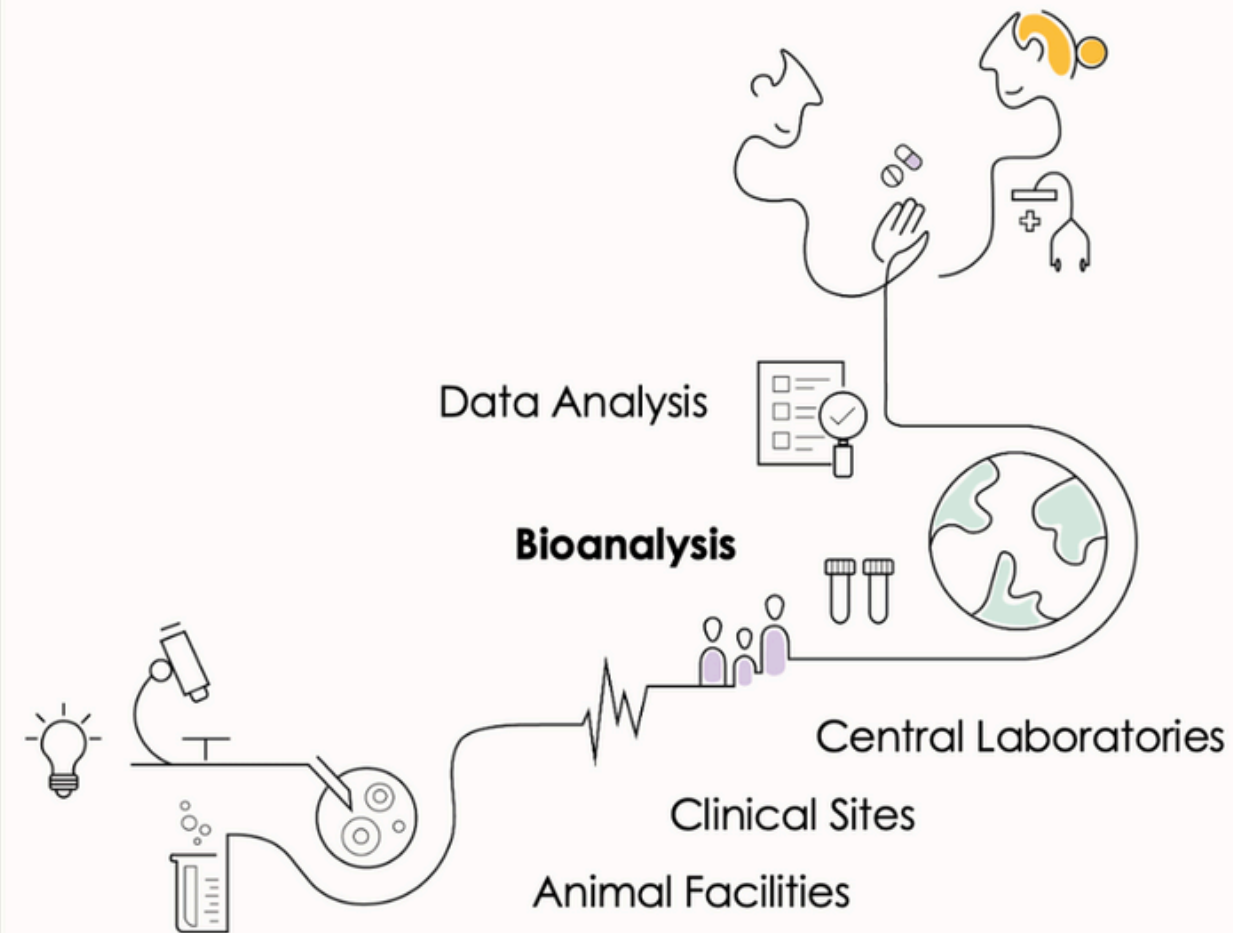
Celerion AG

APPLIED SKILLS:

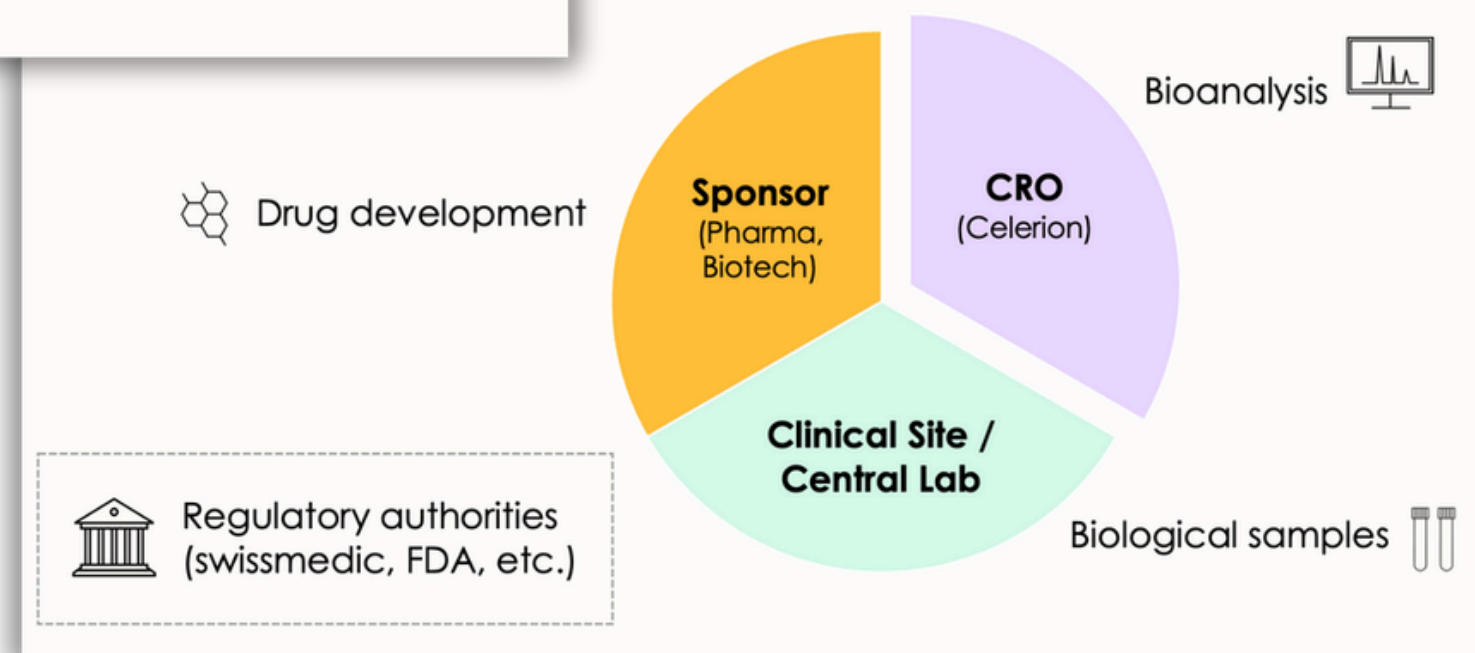
Science Communication, Adobe Illustrator, Presentation Design, Graphic Design

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What is a CRO? – Areas of Expertise



External Interactions



PROJECT

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THIS IS SKINSEJ

GOAL

Creating a unique and compelling brand identity that differentiates the studio in the competitive beauty industry. The focus was on positioning the studio as a premier destination for beauty and skincare, emphasizing an innovative approach and exceptional service.

SUMMARY

All footage, illustrations, and graphics were crafted in-house, highlighting my all-rounder skills in photography, videography, illustration and graphic design to maintain a unified and distinctive style for the brand. This attention to detail helped establish a compelling visual identity that resonated with the target audience. The efforts resulted in SKINSEJ making a remarkable entrance into the aesthetics industry.

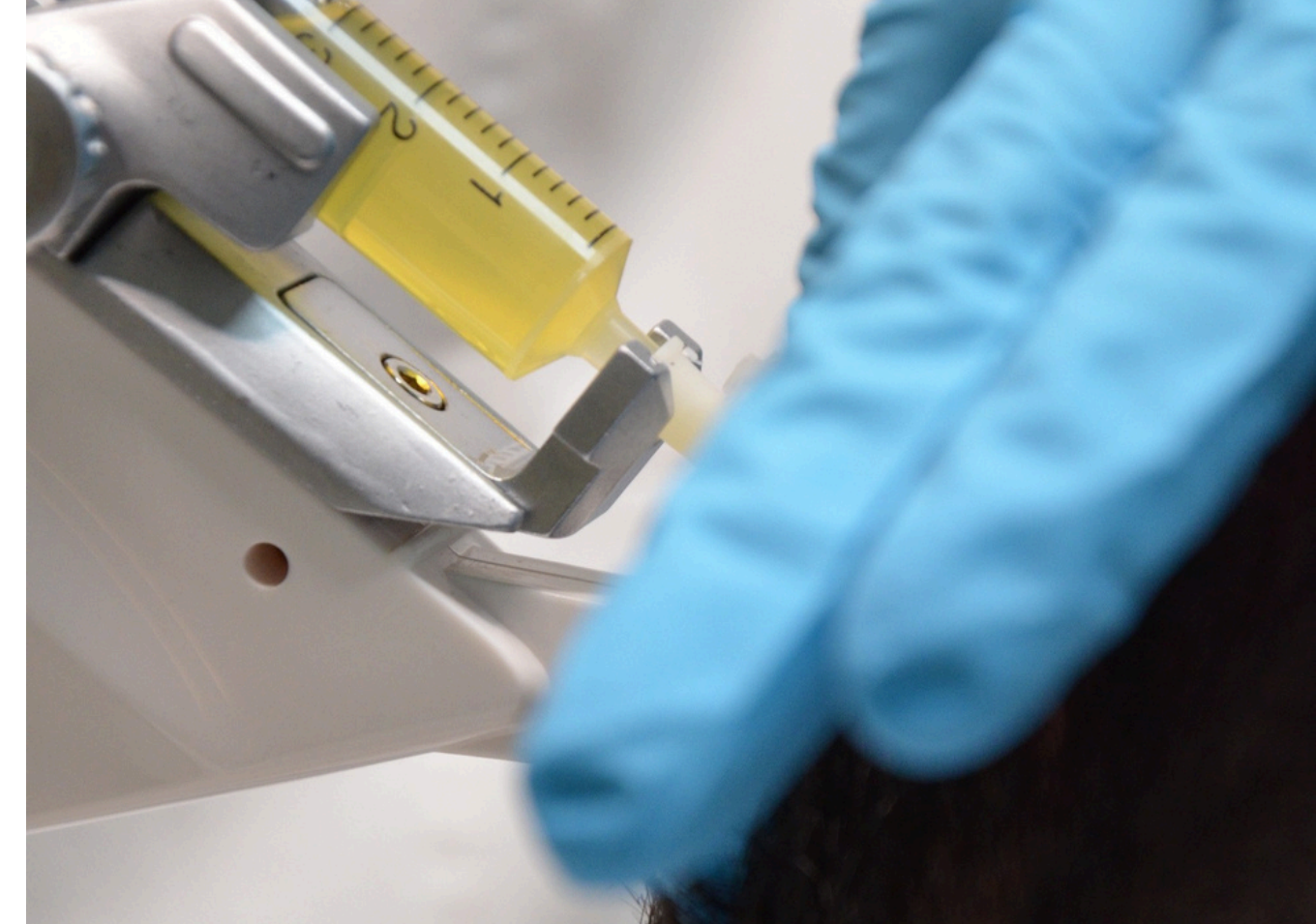
CLIENT:

SKINSEJ Medical Aesthetics

APPLIED SKILLS:

Competition Analysis, Content Creation,
Copywriting, Photography, Videography, Graphic
Design, Adobe Photoshop, Illustrator, Premiere Pro

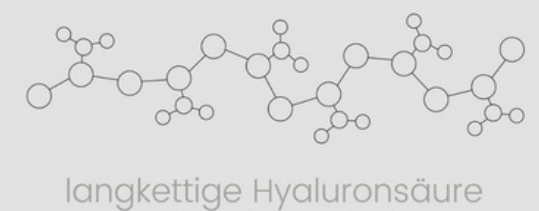




Hyaluronsäure

Hyaluronsäure ist ein Hauptbestandteil des zwischen den Hautzellen liegenden Bindegewebes.

Durch ihre Fähigkeit, grosse Mengen an Wasser zu binden, ist sie für den Feuchtigkeitsgehalt der Haut mitverantwortlich.



Über die Zeit (nach neuesten Studien ab dem 25. Lebensjahr), nimmt die hauteigene Hyaluronsäure-Versorgung stetig ab.

TRUSTED BY

Alongside the featured projects, I've also had the opportunity to work with:



& more



Let's turn ideas into communication
that informs, inspires, and connects.

GREAT WORK STARTS WITH GREAT COLLABORATIONS

Lavdie Neziri

Scientific Marketing,
Communication & Storytelling

Website:

www.lavdieneziri.com

Email:

contact@lavdieneziri.com

